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1521 M

PAPER UMBRELLAS

Paper umbrellas are being offered at a price so low that they can be discarded after use, although they will last for several months. The stays, ribs and handle are made of a cardboard-like paper and the umbrella itself is of tough, stout paper chemically treated to make it waterproof. Popular Mechanics Magazine.

FLOWERS IN ICE

Flowers frozen in solid blocks of ice were exhibited at a recent horticultural show in London. The blooms were sent from Australia and in their frozen state appeared to retain their shape and freshness when viewed through the ice in which they were encased.—Popular Mechanics Magazine.

Read Our Want Ads!



"READY for the ROAD" SERVICE

For Fords and Chevrolets

The biggest service bargain in town. A great way to put your car in shape for long trouble-free service and to save money doing it. Offer is for one week only. Come in today.

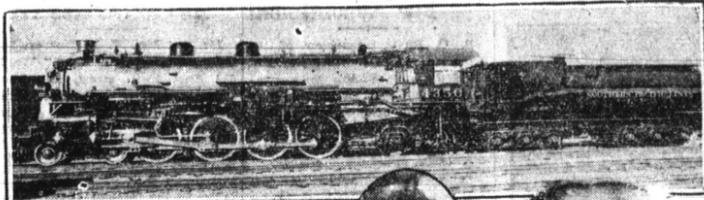
- 1. Firestone Specialized Lubrication**
A clean thorough job by specially trained men using the most modern methods and the best lubricants that money can buy.
- 2. Pure Pennsylvania Oil Change**
Using 5 quarts of Penn-Sentinel 100% Pure Pennsylvania Oil.
- 3. Transmission Drain and Refill**
Using correct grade of lubricant for your car as specified by car manufacturer.
- 4. Front Wheels Repacked**
Old worn lubricants thoroughly washed out and replaced by clean lubricant of grade specified by car manufacturer.
- 5. Body and Shackle Bolts Tightened**
Eliminates squeaks and rattles.
- 6. Auto Top Dressed**
Using Firestone High-test Top Dressing, guaranteed weather proof.

REGULAR PRICE \$7.00 THIS WEEK ONLY... \$4.95

Firestone Service Stores, Inc

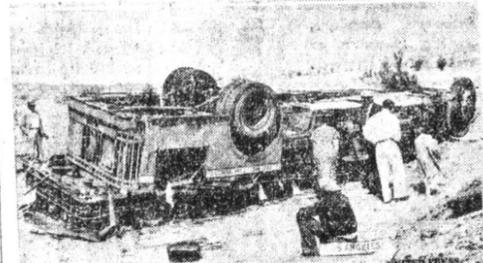
DOUGLAS COLLINS, Mgr. Cravens and Marcelina, Torrance Phone 476

Publishers Off to Old Mexico



Forgetting the worries and cares of running a newspaper, members of the California Press Association are going to take time off and journey down to Mexico City. The publishers leave San Francisco Apr. 6. Map shows the route the party will follow. The husky locomotive above will pull a special train, aboard which will be Harry Lutgens, secretary of the association, and Friend W. Richardson (right), president.

Bus Crash Kills 1, Injures 12



One man was killed and 12 others injured, three critically, when the bus shown above skidded on a rain-swept highway and overturned near Yuma, Ariz. The vehicle carried 28 passengers, and officials marveled that more were not killed or injured.

PREVENTS RUST

To keep tools from rusting when kept in a damp place, put an open can or pan containing unslaked lime in the bottom of the toolbox; the lime absorbs the moisture and keeps the tools dry, provided the lime is replaced now and then.—Popular Mechanics Magazine.

DRINKING FOUNTAIN ON SINK

If you have a water mixer on the faucets of your kitchen sink, it can be converted into a sanitary drinking fountain by simply turning the center spout upward. This does not interfere with the regular use of attachment.—Popular Mechanics Magazine.

Gas Range Sale Ending Saturday Is Huge Success

Sale of 11,000 DeLuxe Models Attributed to Newspaper Advertising

How newspaper advertising is providing a striking stimulus to business throughout Southern California, is exemplified in the clock-controlled gas range campaign which will be brought to a close Saturday, March 31, according to J. F. Murray, manager of the Southern division, Southern California Gas Company.

Through the co-operation of manufacturers, dealers, and gas companies, a concerted sales drive was launched through newspapers to publicize the special offer which makes possible a saving of \$40 or more, during the sale, on the modern, automatic, clock-controlled gas range.

Indications are that as a result of the enthusiasm of Southern California women for this de luxe equipment, more than 11,000 ranges, valued at \$1,500,000, will have been sold by the close of the sale Saturday. Orders for over \$,500 clock-controlled ranges have been received during the past seven weeks.

Many branches of Southern California industry, notably the metal trades, are being stimulated by the requirements of manufacturers whose plants are operating with capacity forces to keep pace with the unprecedented demands of the buying public.

"Newspaper advertising is responsible to a major degree for the outstanding success of this campaign," Mr. Murray declared.

All Southern California newspapers are carrying extensive advertising programs of gas range dealers, manufacturers, and gas companies. The ranges offered represent a progressive step in eliminating time and labor in the kitchen and results are justifying the decision to promote this drive through the basic medium—newspapers.

Robinsons Return From Salt Lake City

Mr. and Mrs. Herbert Robinson and family of Sonoma avenue, returned Thursday from Salt Lake City, Utah, where they were called because of the serious illness of Mr. Robinson's mother, Mrs. Frank Robinson.

Mrs. Robinson died of spinal meningitis and was buried just a few hours before Mr. and Mrs. Robinson reached the family home.

HOSPITAL NOTES

Renaldo Verdugo, resident of the Pueblo, is recovering from a broken leg, sustained while at work in a local plant, last Monday. S. Yamano, 1205 East Eighth street, Los Angeles, and Mrs. Eda Miyadi, 10314 Walnut street, Inglewood, are being treated for injuries sustained in an auto accident Sunday. Yamano has a broken clavicle and fractured ribs. Mrs. Miyadi several broken ribs. The woman's husband and three children were treated at the hospital for minor bruises.

To Mr. and Mrs. R. S. O'Casey, 1612 West 221st street, Torrance, a son, March 25. To Mr. and Mrs. Tom Parsons, 1448 Market street, Gardena, a daughter, March 21.

\$10,000

in scholarships and cash awards

For the best essays depicting the developments which the next 30 years will bring in transportation, astronomy, chemistry, electricity, radio, television, government, economics, music, education or any other field of human activity, Bank of America offers \$10,000 in scholarships and cash awards. The rules of this great competition are simple. Any young man or woman of 18 years of age or under residing in California, may enter. For complete details ask at the nearest branch of Bank of America for a copy of the printed rules. For thrilling, interesting suggestions, tune in Bank of America's

RADIO PROGRAM

"LEADERS of TOMORROW"

Every Tuesday and Wednesday STARTS APRIL 3 7:30 P. M.

- K F R C—San Francisco
- K H J—Los Angeles
- K G B—San Diego
- K D B—Santa Barbara
- K E R N—Bakersfield
- K M J—Fresno
- K W G—Stockton
- K F B K—Sacramento

BANK of AMERICA

NATIONAL TRUST & SAVINGS ASSOCIATION



OUCH



It may be life's darkest moment to you, but all the sympathy (or maybe profanity) in the world won't stop the pain. And it's so unnecessary, too, in this day of low cost electricity.

New Outlets are Inexpensive

Convenient wall and base-board outlets can be installed at negligible cost, wherever you need quick light. A telephone call to your dealer right this very moment will put an end to such accidents.

Better Light Better Sight

New Orchestra Engaged to Play At the Mandarin

Aggregation From Chicago University Campus Comes to Redondo

The engagement of Howard Lively and his Chicago University Collegians to play dance music in the Mandarin Ballroom will prove popular with the dance fans of the South Bay district.

This organization is one of the most versatile bands of ballroom entertainers that has come to the coast in a long time.

The original band consisted of seven musicians who for the past three years have been playing for college dances at the Chicago University campus. These boys double on about every instrument in the band, having four voices, one trio, two comedians, five trumpets, two pianos, etc., and by the addition of three pieces to this combination they will round out a well-balanced 19-piece organization.

The personnel of the band is as follows: Piano, Kieth Morgan; drums, Everett Hancy; bass, Fay Kelly; first saxophone, Sammie Stone; second saxophone, Bud Fisher; third saxophone, Buck Lamereaux; first trumpet, Bret Bailey; second trumpet, Don Miller, and trombone, Dal Danforas.

The management feels so sure that their music will please that the ballroom will be opened, free, to every one on Friday night, March 30, and he hopes that the entire community will come and enjoy an entire evening's entertainment as his guests.

SCOUT MOTHERS MEET AT ROSE HOME

Mrs. John H. Rose, 2321 Sonoma avenue, was hostess when she entertained Scout Mothers Auxiliary to Troop No. 3 Boy Scouts of America at her home Monday evening.

Twelve ladies attended the meeting and heard Dr. C. L. Ingrid discuss the various ways in which the auxiliary can be of real service to the Scouts.

A special treat is in store for the Scouts at their meeting on Friday evening and it is hoped they will be a good attendance.

American Legion Auxiliary News

Regular meeting of the American Legion Auxiliary will be held in Legion hall, Monday evening, April 2.

Plans for entertaining the 19th district, Wednesday evening, April 4, will be completed. All units of the district will be represented at this meeting. Mary Starkey, district president, will preside.

TYPEWRITER KEYS CLEANED

It is often difficult to clean typewriter keys and remove all the dirt near the inside edges. Take a wooden golf tee, trim off the concave portion on the end. Then hold a cloth moistened with benzine over the head and turn it around on the key.—Popular Mechanics Magazine.

Chicks

REDS - ROCKS WHITE LEGHORNS BROWN LEGHORNS AUSTRALWHITES and Many Other Breeds

Thousands of Wonderful First Grade Chicks Every Week

No Order Too Small or Too Large

We Are Open Sundays Also FREE DELIVERY

GODDARD HATCHERY

17601 S. Normandie Ave. GARDENA Phone Gardena 3701

Read Our Want Ads!



Here Now Companion to Mobiloil

World's Largest Selling Motor Oil

General Mobilgas

with TETRAETHYL

-of course COSTS YOU NO MORE

Developed out of torture tests that imposed the severest conditions to be found on the American continent—from Atlantic to Pacific without radiator or water—into scorching Death Valley—up to the motor limit of Mt. Whitney—from frozen Arctic to torrid Old Mexico—every conceivable extreme of climatic and physical torture contributed to the development of this new motor fuel... It is unaffected by climatic extremes. It delivers a range of performance heretofore unknown.

And to this super fuel is added Tetraethyl of Lead—just as in premium grade General Ethyl, except in smaller quantity—and at no extra cost to you.



GENERAL PETROLEUM CORPORATION A SOCONY-VACUUM COMPANY